

Girl Power Rocks, Inc. 2024 IMPACT SUMMARY



Celebrating 25 years of "Improving Our World, One Girl at a Time!"

CONTENT



- Vision, Mission, and Values
- At-Promise Girls
- The Girl Power Approach
- The Impact of Our Work
- Mama Hattie's House – “A Place to Call Home”
- Our Partners Fuel our Purpose
- Florida Girls Databook
- How We Spend our Dollars
- Thank You



Empowering Girls, Transforming the Future



- **VISION:** A world where girls are nurtured and celebrated.
- **OUR MISSION:** *To protect the power of girls.*
- **OUR COMMITMENT:** We're committed to *“Improving Our World, One Girl at a Time,”* through local solutions that have global impact.





What is an At-Promise Girl?

An amazing and promising young girl whose bright future is at risk of harm or self-harm and who needs our help, protection and guidance.

- Florida is home to over 2 million girls and has one of the most diverse populations of girls in the US.
- 45% of Florida's at-promise girls are reading below grade level.
- Florida is 3rd in our nation for the trafficking of underage girls. Miami-Dade County is #1 in Florida for human trafficking.
- 27.9 % of Florida's girls experience high levels of trauma.
- *In 2022, 44.2% of Florida's at-promise girls had thought about committing or attempting suicide in the past year; in addition, 12.9% had attempted suicide in the past year.*





Student Impact

| Program | Enrolled 2024 School Year | Completed 2024 School Year | Completion Rate |
|--------------------------------------|---------------------------------|-------------------------------|-----------------|
| After School Rocks | 139 | 100 | 72% |
| Girls Intervention Program PLUS | 44 | 35 | 79% |
| Sister Circle Mentoring | 32 matches | 32 matches | 100% |
| Summer STEAM & Workforce Training | 63 | 63 | 100% |
| Girls Choir of Miami | 21 | 21 | 100% |



Student Impact

| Impact Data | 2024 School Year |
|--|------------------|
| % of girls who improved or maintained their overall GPA. | 96% |
| % of girls who improved or maintained their Conduct and/or Behavior. | 95% |
| % of girls who avoided Outdoor Suspension. | 84% |
| % of Girls promoted to the next grade level. | 100% |
| % of girls who would re-enroll or recommend Girl Power to a friend. | 100% |

Student testimonials:

AG - I like Girl Power because it's fun and my instructor cares about me.

TR - I enjoyed being around other girls and learning new things.

MG - I like that Girl Power has different opportunities and they are there to help you.

SS - I enjoyed STEM, talking to my friends, our instructors, the events...everything .

Florida Girls Databook



- ❖ The Florida Girls Databook (completed in June 2024), by Girl Power's Florida Girls Initiative (FGI), achieved several firsts in community-centered research. It attempts to quantify the total number of girls in Florida who are living with circumstances that jeopardize their well-being and limit their future prospects.
- ❖ It paints a picture of how life has changed for Florida girls over the past decade, with drill down analysis on the impact of COVID-19.
- ❖ Most importantly, the Databook brings the conversation closer to the community level, with county rankings that show where the most girls are struggling (by number) and where girls are struggling the most (by risk rates). Major findings include the following:
 - ❖ Far More Girls Are Struggling Than Any Single Report Shows.
 - ❖ Girls Are Experiencing Alarming Increases in Abuse & Emotional Distress.
 - ❖ Florida Girls Were Hard Hit by COVID-19.

A full copy of the Florida Girls Databook will be available on May 1, 2025



Mama Hattie's House Future Impact



No girl should face the world alone. Mama Hattie's House (MHH) will provide a safe, nurturing home for 40 at-promise girls aging out of foster care, transitioning from homelessness, or escaping abuse and neglect. Named in honor of Founder Thema Campbell's grandmother, Hattie Skinner Bacon ("Mama Hattie"), this project carries forward her unwavering spirit of care and support, providing at-promise girls and young women with a safe place to call home

- ***Community Centered*** - Creation of 77 full-time jobs.
- **Sustainable & Resilient** - Designed for LEED certification, solar panels, EV charging, and flood-resilient.
- Over \$10 million secured from the Overtown Park West CRA.
- MOU with HOUSING TRUST GROUP to serve as co-developer with 25+ successful affordable housing projects.
- REPRTWÄR engaged for architectural design.
- Affordable/special needs development plus Girl Power Rocks' administrative offices.
- Late 2025 groundbreaking pending site remediation; construction launch set for 2026.



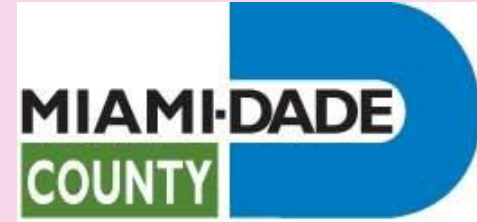


How We Spend Our Dollars

| | |
|--|------------|
| Mission Based Programs and Services..... | 40% |
| Staff Salaries and Benefits..... | 14% |
| Administration/Overhead..... | 25% |
| Other Expenses..... | 21% |

THANK YOU FOR INVESTING IN

"Improving Our World, One Girl at a Time!"



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